

Join us on

Saturday, May 11

for our 14th annual

Mutt Strut Walk & 5K Run

as we raise money to save animal lives! When you do, you're joining a dedicated community working every day to create a more humane region for companion animals. Your participation strengthens our ability to create extraordinary moments of hope and joy for people and animals, as well as sustain critical initiatives.

The FAMD annual Mutt Strut Walk & 5K Run has a proven track-record for creating successful sponsorships that provide our partners with an opportunity to align with a cause that resonates with customers and employees. Through product sampling, on-line promotions, local and regional advertising, employee engagement, and on-site visibility, the FAMD staff will work with you to create innovative and exciting sponsorships that will help you achieve your company's marketing objectives!

We welcome the opportunity to talk with you about sponsorship packages that fit your goals. If you are interested in becoming a 2019 Mutt Strut Walk & 5K Run Sponsor, please contact Andrea Kuentz, Events Manager at

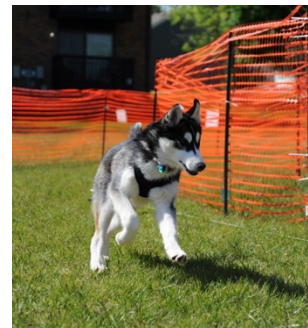
313-943-2697ext 1018

or at AKuentz@MetroDetroitAnimals.org

More details can be found at: FAMDMuttStrut.org



Friends
for
Animals
of Metro Detroit





Mutt Strut Walk & 5K Run Sponsor Registration

Presenting/Top Dog Sponsor for Event - \$15,000 SOLD! Dearborn Family Pet Care

Exclusive Leader of the Pack/Registration Tent - \$10,000 SOLD! PNC Bank

Exclusive Vehicle Dealership - \$2,500 SOLD! Fairlane Ford

- _____ Super Dog - Exclusive - \$7,500 – Doggie Fun Zone with Contests and Games/Agility Course
- _____ Big Dog - \$5,000 - Lure Course & Bleachers – Exclusive
- _____ Lap Dog - \$2,500 – Designated Area on the Field to interact with walkers/runners plus company logo on the t-shirt
- _____ Mutt Strut Paw-tner - \$1,000 - Limited
- _____ Business Barker - \$500 (includes a 12 by 12 booth on the field) - Unlimited

Business Name: _____

(exactly as it should appear in all event promotions and materials)

Contact Name: _____ Contact Title: _____

Address: _____

Phone #: _____ Email: _____

Business URL: _____

Facebook Twitter Instagram

Activity taking place in your area at the event (if applicable):

(e.g., demonstrations, giveaways, company personnel & special needs, such as electricity/power source)

Description of goody bag item(s), if applicable to your sponsorship: _____

2019 Mutt Strut Walk & 5K Conditions of Sponsorship

- Confirmation of sponsorship will be made upon receipt of payment, along with promotions logistics surrounding print and online display.
- Benefits are guaranteed with sponsor commitment & payment by April 25, 2019.
- NOTE: Some benefits are deadline driven, so get your commitments in early.
- Business logos must be provided in formats for web and print (.eps & .jpg files).
- E-mail logos to Andrea Kuentz at **AKuentz@MetroDetroitAnimals.org**
- Goodie Bag materials must be given to FAMD **no later than May 4.**
- Sponsors are responsible for providing display tent unless otherwise mutually agreed upon.

Sponsor Signature: _____

Sponsor Payment

Method of payment: _____ Check _____ Credit Card

Card number: _____

CVC# (last 3 digits on back of card) _____ Exp. Date _____ Zip Code _____

Name exactly as it appears on card: _____

Please make checks payable to:

Friends for Animals of Metro Detroit

Mail to: 2661 Greenfield Road

Dearborn, MI 48120



































ATTN: Andrea Kuentz

Questions?

Please contact Andrea Kuentz, FAMD Events Manager
at akuentz@metrodetroitanimals.org **313-943-2697 ext.**

1018

Sponsorship Benefits

Sponsorship Level	Super Dog \$7,500	Big Dog \$5,000	Lap Dog \$2,500	Mutt Paw-tner \$1,000	Business Barker \$500
Exhibitor booth					
Company logo on e-mail blasts					
Ad in special edition of Dearborn Times-Herald					
Opportunity to feature promotional items in 600 "goodie bags"					
Logo on event t-shirt					
Name on event banner at registration					
Water station branding opportunity along the route					
Recognition from the stage					
Company hyperlink on event website					
Trail marker sign					
Company profile on event website					
Company reps at finish					
Ability to name a featured adoptable animal	