



## 2019 Black Tie and Tails Sponsorship Opportunities

### Available Naming Sponsorships

Dinner Sponsor	\$7,000	16 Tickets
Live Auction	\$5,000	10 Tickets
Park While You Bark Valet	\$5,000	10 Tickets

**All Naming Sponsors receive a reserved table for 8 or 10 and the following:**

- Recognition on the Friends website and Facebook upon confirmation & payment
- Opportunity to name a shelter pet, or include a tribute to a pet of choice in sponsor Facebook post
- Premier branding on all event specific materials, and recognition during event activity
- Opportunity to participate in the Pet Parade with an adoptable shelter pet
- Prominent Recognition in all event collateral materials, social media and event signage
- Acknowledgement of support at check-in and during the event
- Invitation to the Pre-Glow Reception

### Available Sponsorships

Gift Bag Sponsor	\$2,500	4 Tickets	<b>New for 2019!</b>
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**Sponsors will receive:**

- Recognition on the Friends website and Facebook upon confirmation & payment
- Opportunity to be involved in the Pet Parade with an adoptable shelter pet
- Prominent Recognition in all event collateral materials, social media and event signage
- Acknowledgement of support at check-in
- Invitation to the Pre-Glow Reception

### Personal Hosting Opportunities

Diamond Host	\$5,000	10 Tickets
Emerald Host	\$3,000	8 Tickets

- Reserved table for 8 or 10
- Recognition on the Friends website and Facebook upon confirmation & payment
- Opportunity to name a shelter pet, or include a tribute to a pet of choice in sponsor Facebook post
- Prominent Recognition in all event collateral materials, social media and event signage
- Opportunity to participate in the Pet Parade with an adoptable shelter pet
- Acknowledgement of support at check-in
- Invitation to the Pre-Glow Reception

Ruby Host	\$1,500	4 Tickets
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- Recognition on the Friends website and collateral materials upon confirmation and payment
- Acknowledgement of support at check-in
- Invitation to the Pre-Glow Reception

### Premium Ticket Opportunities

Happy Tails	\$750	2 Tickets
Pearl	\$600	2 Tickets
Best Friends	\$250	1 Ticket

**Premium Ticket Supporters will receive:**

- Recognition on the Friends website and collateral materials upon confirmation and payment
- Happy Tails supporters will receive a story board displayed at the event with your animal's story and photo



## 2019 Black Tie and Tails Sponsor Registration Form

### Naming Sponsorships

Top Dog Presenting Sponsor: \$20,000 - **SOLD! Wright/Sayles**  
Dinner Sponsor: \$7,000 - 16 Tickets  
Pet Parade: \$5,000 - **SOLD! Doug & Kay Neff**  
Wag Your Tail Music: \$5,000 - **SOLD! Polaris**  
Silent Auction: \$5,000 - **SOLD! Lincoln Park Vet. Hospital**  
Live Auction: \$5,000 - 10 Tickets  
Adoption Room: \$5,000 - **SOLD! Dearborn Family Pet Care**  
Park While You Bark Valet: \$5,000 - 10 Tickets  
Pre-Glow Reception: \$5,000 - **SOLD! Sula Fresh**

### Sponsorships

Centerpiece Sponsorship: \$2,500 - **SOLD! Laurie Buhr**  
Candy to Go Station: \$2,500 - **SOLD! VCA**  
Specialty Cocktail: \$2,500 - **SOLD! Tito's Vodka**  
Gift Bag Sponsor: \$2,500 - 4 Tickets

### Hosting Opportunities

Diamond: \$5,000 - 10 Tickets  
Emerald: \$3,000 - 8 Tickets  
Ruby: \$1,500 - 4 Tickets

**Business Name:** \_\_\_\_\_

(Exactly as it should appear in all event promotion)

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Business URL:** \_\_\_\_\_

### Black Tie and Tails Conditions of Sponsorship:

- Sponsorship will be confirmed upon receipt of payment.
- Inclusion in event invitation (Ruby level & above) mailed to households with commitment by August 19, 2019
- All other benefits guaranteed with sponsor commitment by October 10, 2019
- Business logos must be provided in formats appropriate for web and print display (.eps or .jpg files)
  - Please email logos to [AKuentz@MetroDetroitAnimals.org](mailto:AKuentz@MetroDetroitAnimals.org)
- Sponsors will be recognized on the Friends website (MetroDetroitAnimals.org). FAMD requests a reciprocal link on sponsor website and social media page(s)

**Sponsor Signature** \_\_\_\_\_

### Sponsor Payment

- If choosing to pay by credit card, please visit [one.bidpal.net/btt19](http://one.bidpal.net/btt19) then choose "Purchase Event Tickets & Sponsorships, select your chosen sponsorship or ticketing level, and follow the steps to complete your payment.
- If you choose to pay by check, please complete and return this form, along with a check payable to: **Friends for Animals of Metro Detroit (FAMD)**. Mail completed form and payment to: Black Tie Sponsorships - Friends for Animals of Metro Detroit, 2661 Greenfield Rd, Dearborn, MI 48120.

Please contact Andrea Kuentz, Corporate and Foundations Manager at [AKuentz@MetroDetroitAnimals.org](mailto:AKuentz@MetroDetroitAnimals.org) or 313.943.2697 ext. 1018 with any questions, or to discuss other sponsorship opportunities.