



## 2019 Black Tie and Tails Sponsorship Opportunities

### Available Naming Sponsorships

Live Auction                      \$5,000                      10 Tickets

**All Naming Sponsors receive a reserved table for 8 or 10 and the following:**

- Recognition on the Friends website and Facebook upon confirmation and payment
- Opportunity to name a shelter pet, or include a tribute to a pet of choice in sponsor Facebook post
- Premier branding on all event specific materials, and recognition during event activity
- Opportunity to participate in the Pet Parade with an adoptable shelter pet
- Prominent recognition in all event collateral materials, social media and event signage
- Acknowledgement of support at check-in and during the event
- Invitation to the Pre-Glow Reception

### Available Sponsorships

Gift Bag Sponsor                      \$2,500                      4 Tickets                      **New for 2019!**

**Sponsors will receive:**

- Recognition on the Friends website and Facebook upon confirmation and payment
- Opportunity to be involved in the Pet Parade with an adoptable shelter pet
- Prominent recognition in all event collateral materials, social media and event signage
- Acknowledgement of support at check-in
- Invitation to the Pre-Glow Reception

### Personal Hosting Opportunities

Diamond Host                      \$5,000                      10 Tickets

Emerald Host                      \$3,000                      8 Tickets

- Reserved table for 8 or 10
- Recognition on the Friends website and Facebook upon confirmation and payment
- Opportunity to name a shelter pet, or include a tribute to a pet of choice in sponsor Facebook post
- Prominent recognition in all event collateral materials, social media and event signage
- Opportunity to participate in the Pet Parade with an adoptable shelter pet
- Acknowledgement of support at check-in
- Invitation to the Pre-Glow Reception

Ruby Host                      \$1,500                      4 Tickets

- Recognition on the Friends website and collateral materials upon confirmation and payment
- Acknowledgement of support at check-in
- Invitation to the Pre-Glow Reception

### Premium Ticket Opportunities

Happy Tails                      \$750                      2 Tickets

Pearl                      \$600                      2 Tickets

Best Friends                      \$250                      1 Ticket

**Premium Ticket supporters will receive:**

- Recognition on the Friends website and collateral materials upon confirmation and payment
- Happy Tails supporters will receive a storyboard displayed at the event with your animal's story and photo



## 2019 Black Tie and Tails Sponsor Registration Form

### Naming Sponsorships

Top Dog Presenting Sponsor: \$20,000 - **SOLD! Wright/Sayles**  
Dinner Sponsor: \$5,000 - 10 Tickets - **SOLD! Dr. David & Mrs. Rande Medwed Wright**  
Pet Parade: \$5,000 - **SOLD! Doug & Kay Neff**  
Wag Your Tail Music: \$5,000 - **SOLD! Polaris**  
Silent Auction: \$5,000 - **SOLD! Lincoln Park Vet. Hospital**  
Live Auction: \$5,000 - 10 Tickets  
Adoption Room: \$5,000 - **SOLD! Dearborn Family Pet Care**  
Park While You Bark Valet: \$5,000 - 10 Tickets **SOLD! The Seedy Alchemist**  
Pre-Glow Reception: \$5,000 - **SOLD! Sula Fresh**

### Sponsorships

Centerpiece Sponsorship: \$2,500 - **SOLD! Laurie Buhr**  
Candy to Go Station: \$2,500 - **SOLD! VCA**  
Specialty Cocktail: \$2,500 - **SOLD! Tito's Vodka**  
Gift Bag Sponsor: \$2,500 - 4 Tickets

### Hosting Opportunities

Diamond: \$5,000 - 10 Tickets  
Emerald: \$3,000 - 8 Tickets  
Ruby: \$1,500 - 4 Tickets

Business Name \_\_\_\_\_

(Exactly as it should appear in all event promotion)

Contact Name \_\_\_\_\_

Address, City, State, Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Business URL \_\_\_\_\_

### Black Tie and Tails Conditions of Sponsorship

- Sponsorship will be confirmed upon receipt of payment
- Inclusion in event invitation (Ruby level and above) mailed to households with commitment by August 19<sup>th</sup>
- All other benefits guaranteed with sponsor commitment by October 10, 2019
- Business logos must be provided in formats appropriate for web and print display (.eps or .jpg files)
  - Please email logos to [AKuentz@MetroDetroitAnimals.org](mailto:AKuentz@MetroDetroitAnimals.org)
- Sponsors will be recognized on the Friends website (MetroDetroitAnimals.org). FAMD requests a reciprocal link on sponsor website and social media page(s)

Sponsor Signature \_\_\_\_\_

### Sponsor Payment

- If choosing to pay by credit card, please visit [one.bidpal.net/btt19](http://one.bidpal.net/btt19) then choose "Purchase Event Tickets & Sponsorships, select your chosen sponsorship or ticketing level, and follow the steps to complete your payment.
- If you choose to pay by check, please complete and return this form, along with a check payable to: **Friends for Animals of Metro Detroit (FAMD)**. Mail completed form and payment to: Black Tie Sponsorships - Friends for Animals of Metro Detroit, 2661 Greenfield Rd., Dearborn, MI 48120.

Please contact Andrea Kuentz, Corporate and Foundations Manager at [AKuentz@MetroDetroitAnimals.org](mailto:AKuentz@MetroDetroitAnimals.org) or 313.943.2697 ext. 1018 with any questions, or to discuss other sponsorship opportunities.