



FAST FACTS

Report for 2025

OUR ANIMALS

- Overall Intake: 2,482
 - 667 dogs/1753 cats/ 91 domestic animals and wildlife
- Overall placement rate: 88.5%
- Before adoption, all animals have age-appropriate vaccines, are spayed, or neutered, and microchipped with registration.

OUR CENTER

MaryAnn Wright Animal Adoption and Education Center (MAW AAEC)

16121 Reckinger Rd., Dearborn, MI 48126

Adoption Center opened September 2018- 10,260 sq ft

Phase 2A- Animal Services completed and opened February 2024 -5,900 sq ft

Phase 2 B construction began September 2024 to open May 2025 (Offices, Community space, puppy/kitten nurseries/storage/ACO Intake) -3,340 sq ft

- 19,500 square feet, utilizing best practices in animal sheltering
- Double compartment housing for all animals/separate areas for dogs and cats/natural light
- Meet-and-greet rooms
- Sophisticated air systems
- Durable and hygienic surfaces

OUR PARTNERS

- Cat adoptions at the following locations:
 - » Pet Supplies Plus, Dearborn and Taylor
 - » PetSmart, Dearborn, Woodhaven and Taylor

OUR STAFF

- 19 full-time
- 20 part-time
- All staff certified Fear Free

DEARBORN COMMUNITY

- Over 36,695 households, an estimated 24,219 (66%) own pets

NATIONAL STATISTICS

- Estimated national annual spending on pets: \$157 billion (Source APPA)
- Households owning pets: 66 % (Source: Forbes)
 - Households with cats: 46.5 million
 - Households with dogs: 65.1 million
- Millennials make up the largest percentage of current pet owners (33%), followed by Gen X (25%) and Baby Boomers (24%) and Gen Z (16%). (Source: Forbes)
- Annual shelter statistics for cats and dogs (Source: ASPCA):
 - Intake: 7.6 million
 - Intake of purebred dogs: 5%
- Approximately 38% of dogs and 40% of cats are adopted from shelters (Source: ASPCA)

VOLUNTEERS

- 297 registered volunteers
- 19,375 hours donated (equivalent value of over \$674,056 in wages)
- 593 foster animals cared for with 28,794 hours donated (1 hour/animal/day)
- Student volunteer program: Ages 10 to 15 and ages 9 to 5 with a guardian.
- Internships: Ongoing opportunities for local partnering schools.

SPECIAL PROGRAMS

- We are a training and resource site for community groups and individuals, including:
 - Read to Rover - children's reading support program
 - Mixer Institute for Transition for young adults with autism
 - Community service opportunities for court, school and scouting requirements.
 - Service projects for businesses, churches, senior facilities or community groups.
 - Provide practical experience for veterinary technician students through V.I.P.
 - Veteran Adoption programs —discounted adoptions.
 - Doggy Day Out- opportunities to host a dog for a day.
 - Foster to Adopt- test run the match before adopting.



Roll over the page for more fast facts!



FAST FACTS (CONT.)

SUPPORTER DEMOGRAPHICS

- 49% of volunteers, 64% of donors, and 76% of adopters are from outside of Dearborn
- 11,385 people visited our shelter in 2025

PUBLIC RELATIONS

- The Friends have deep media relationships throughout the Metro Detroit community. This affords the organization opportunities to feature adoptable animals, provide education and animal tips, promote events, and address animal advocacy to a wide audience
- Public relations efforts include communications in the following platforms:
 - Regular news distribution through 150 media outlets
 - Weekly adoptable animals on social media and website
 - Facebook www.facebook.com/MetroDetroitAnimals
 - LinkedIn: <https://www.linkedin.com/company/friends-for-animals-of-metro-detroit/>
 - Share Detroit: <https://sharedetroit.org/nonprofit/friends-animals-metro-detroit>
 - Instagram: MetroDetroitAnimals
 - YouTube: <https://www.youtube.com/@DearbornAnimals1>
 - Official Friends website: www.MetroDetroitAnimals.org

FINANCIAL - OPERATIONS

- Sources of funds*:
 - Donations: 68%
 - Events: 12%
 - Adoption and shelter fees: 5%
 - Grants: 5%
 - City fees: 10%
- Expenses*
 - Animal Care: 76%
 - Administrative: 9%
 - Fundraising: 15%

*Estimated pre-audited numbers

COMMUNITY SERVICE

- Operation Feed Fido: A food supplement program that provided 15011 pounds of kibble and 6563 cans of pet food distributed to 114 families.
- Free vaccine/microchip clinics- vaccinated 585 dogs, 308 cats and microchipped 492 pets.

EVENTS – 2026 Schedule

Fundraising and Friend-Raising events include:

- Buddies’ Brunch: 3/28/26
Park Place Catering
- Pawchella Festival: 6/13/26 (Concert/Street Fair/Adopt-a-thon)
MAW Adoption and Education Center
- Julie Hultgren Memorial Golf Outing: 7/13/26
Mystic Creek Golf Course
- Bark Crawl: 8/29/26
Downtown Detroit
- All for Love: Unleashed: 10/10/26
(formerly Black Tie and Tails) The Henry Hotel
- Third-party events:
Pat’s Pasta Dinner: 10/12/26
- City of Dearborn: Memorial Day Parade, Homecoming

