



Friends
for
Animals
of Metro Detroit

MARYANN WRIGHT & BOB SAYLES PRESENT

Unleashed

..... A FUNDRAISER TO SUPPORT
FRIENDS FOR ANIMALS OF METRO DETROIT

Sponsorship Opportunities



Saturday, October 10, 2026

6 PM - 11 PM

**The Henry, Autograph Collection
Fairlane Plaza, 300 Town Center Dr.
Dearborn, MI 48126**



WWW.METRODETROITANIMALS.ORG

ABOUT US

Founded in 1993 in Dearborn, Michigan, Friends for Animals of Metro Detroit is a nonprofit organization dedicated to the rescue, protection, and adoption of companion animals in need while inspiring the human-animal bond. We provide high-quality care and adoption services, deliver innovative outreach and humane education programs, promote animal welfare, and embrace environmentally responsible practices.

Most importantly, we are a community-centered organization that truly cares about supporting the people and pets we serve.

OUR IMPACT



Each year, Friends for Animals of Metro Detroit (FAMD) provides shelter, medical care, and second chances to an average of 2,500 stray, abandoned, and homeless animals in need.

In 2025, we:

Invested an average of \$1,000 in every animal to ensure they were healthy, happy, and adoption ready.

Sterilized more than 1,500 animals, helping reduce pet overpopulation and improve community animal welfare.

Administered more than 3,100 vaccines through our community wellness programs, expanding services to pets throughout Wayne County.

Provided affordable spay/neuter surgeries, wellness care, and preventive services that help keep pets healthy and in their homes.

Helped unite thousands of animals with loving families through adoption.

Strengthened the human animal bond through compassionate care, outreach, education, and community support.

This is more than animal welfare. It is lifesaving work that protects animals, supports families, and creates a stronger, more compassionate community.



ABOUT THE EVENT



Unleashed is more than an event. It is an experience that provides a lifeline for homeless and stray animals across our community and serves as a powerful reminder of what is possible when people come together for a shared purpose.

As one of the most anticipated nights of the year for Friends for Animals of Metro Detroit, this signature fundraiser features a delicious dinner, open bar, live music, exciting online and live auctions, and surprise experiences to enjoy throughout the evening. Beyond creating an unforgettable experience for guests, every dollar raised provides the critical funding needed to care for animals from the moment they arrive at our shelter until they find loving homes. Your support helps provide medical treatment, behavioral enrichment, nutritious food, daily care, adoption services, and community programs, including humane education, that help strengthen our shared community and improve the lives of animals in need.

Unleashed continues a legacy made possible through the generosity of supporters like you. Together, we have helped transform the lives of more than 70,000 animals in need.

We invite you to join us for an evening of celebration, connection, and purpose.

An Unleashed sponsorship will:

Make a lasting impact: Directly support programs that provide care and second chances for animals in need.

Elevate your brand: Position your organization as a community-minded leader.

Gain meaningful exposure: Receive recognition through print, digital, and event marketing.

Build connections: Network with more than 250 guests throughout the evening.



SPONSORSHIP OPPORTUNITIES

Presenting \$25,000 - SOLD -

Exclusive Opportunity

- Premier recognition and prominent logo placement on all event collateral and signage, including social media posts, website, and mentions in Friend in Action e-newsletter (distributed to over 20,000+)
- Premier seating for up to 30 guests (3 tables)
- On-stage acknowledgement
- Exposure in all press materials
- Featured profile in our Monthly e-newsletter, Friends in Action (distributed to over 20,000+)
- Customized volunteer activity for up to ten people



Guardian \$10,000

- Logo placement on all event collateral and signage including social media posts, website, and mentions in Friend in Action e-newsletter (distributed to over 20,000+)
- Premier seating for up to 20 guests (2 tables)
- Onstage acknowledgement
- Exposure in all press materials
- Customized volunteer activity for up to six people

Advocate Sponsor \$7,500

Exclusive Opportunities

Choose from four exclusive sponsorships:

- 🐾 Bubbles & Bow Wow Boutique: Sip and shop experience
- 🐾 Tails & Tastings: A mixology experience
- 🐾 Shaken Not Purred Speakeasy: Jazz and martini experience
- 🐾 The Bark Beat: Silent disco experience

Each sponsorship includes:

- Logo placement on all event collateral and signage including social media posts, website, and mentions in Friend in Action e-newsletter (distributed to over 20,000+)
- Seating for up to 10 guests (1 table)
- Exposure in all press materials
- Customized volunteer activity for up to four people

Compassion Sponsor \$5,000

- Logo placement on all event collateral and signage including social media posts, and mentions in Friend in Action e-newsletter (distributed to over 20,000+)
- Premier seating for up to 10 guests (1 table)
- Exposure in all press materials



SPONSORSHIP OPPORTUNITIES

Valet Sponsor \$5,000

Exclusive Opportunity

- Logo placement at valet drop -off/pick-up area and on website
- Seating for up to 10 guests (1 table)
- Logo recognition day of event, and post event recognition, including social media and a mention in Friend in Action e-newsletter (distributed to over 20,000+)

Friend Sponsor \$4,000

Exclusive Opportunity

A unique opportunity to provide dinner for the animal care staff and volunteers whose dedication makes our mission possible. This sponsorship honors the compassionate team members who care for animals every day while showing your support for those who serve on the front lines

- Name recognition during the program, name placement on all event collateral and signage including social media posts, website, and mentions in Friend in Action e-newsletter (distributed to over 20,000+)
- Seating for up to 5 guests
- One year sponsorship of a shelter animal

Champion Sponsor \$3,500

- Seating for up to 5 guests
- Name recognition on event signage
- Six month sponsorship of a shelter animal



Tickets

Happy Tails \$1,200

- Seating for up to 5 guests
- Name recognition on event signage

Best Friends \$650

- Seating for up to 2 guests
- Name recognition on event signage

Individual tickets will be sold online at:

www.metrodetroitanimals.org





2026 Unleashed Sponsorship Commitment Form

Select Your Sponsorship Level:

Presenting Sponsor, *Exclusive* \$25,000 **SOLD**

☐ Guardian Sponsor \$10,000

☐ Advocate Sponsor \$7,500

☐ Bubbles & Bow Wow Boutique ☐ Tails & Tastings

☐ Shaken Not Purred Speakeasy ☐ The Bark Beat

☐ Compassion Sponsor \$5,000

☐ Valet Sponsor, *Exclusive* \$5,000

☐ Friend Sponsor, *Exclusive* \$4,000

☐ Champion Sponsor \$3,500

☐ Happy Tails \$1,200

☐ Best Friends \$650

Please Print

List Sponsor As: _____

Contact Information:

Name: _____ Title: _____

Phone: _____ Cell/Work (circle one)

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Select Your Payment:

☐ Check enclosed (payable to Friends for Animals of Metro Detroit)

☐ Send Invoice (payable by December 15, 2026)

☐ Bill my credit card (circle card) American Express Discover Mastercard Visa

Name on card: _____ Security

Credit Card Number: _____ Exp. Date: _____ Code: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Please return completed form to:

Email or Questions:

Nova Zorok
Events & Communications Manager
313.943.2697, ext. 1019
nzorok@metroetroitanimals.org

Mail:

Friends for Animals of Metro Detroit
Attn: Development
16121 Reckinger Road
Dearborn, MI 48126