



Friends
for
Animals
of Metro Detroit



— A FUNDRAISER TO SUPPORT —
FRIENDS FOR ANIMALS OF METRO DETROIT

HOSTED IN DETROIT

2026 SPONSORSHIP OPPORTUNITIES

16121 RECKINGER ROAD
DEARBORN, MI 48126



[METRODETROITANIMALS.ORG](https://www.metrodetroitanimals.org)



OUR STORY

Founded in 1993 in Dearborn, Michigan, Friends for Animals of Metro Detroit is a nonprofit organization dedicated to the rescue, protection, and adoption of companion animals in need while inspiring the human-animal bond. We provide high-quality care and adoption services, deliver innovative outreach and humane education programs, promote animal welfare, and embrace environmentally responsible practices.

Most importantly, we are a community-centered organization that truly cares about supporting the people and pets we serve.





OUR IMPACT

Each year, Friends for Animals of Metro Detroit (FAMD) provides shelter, medical care, and second chances to an average of 2,500 stray, abandoned, and homeless animals in need.

In 2025, we:

Invested an average of \$1,000 in every animal to ensure they were healthy, happy, and adoption ready.

Sterilized more than 1,500 animals, helping reduce pet overpopulation and improve community animal welfare.

Administered more than 3,100 vaccines through our community wellness programs, expanding services to pets throughout Wayne County.

Provided affordable spay/neuter surgeries, wellness care, and preventive services that help keep pets healthy and in their homes.

Helped unite thousands of animals with loving families through adoption.

Strengthened the human animal bond through compassionate care, outreach, education, and community support.

This is more than animal welfare. It is lifesaving work that protects animals, supports families, and creates a stronger, more compassionate community.

Bark Crawl 2026

Saturday, August 22, 2026
1 PM - 5 PM
Detroit, MI

Bark Crawl 2026 is a fun community fundraiser hosted in Detroit that brings together animal lovers, local businesses, and friends in support of Friends for Animals of Metro Detroit.

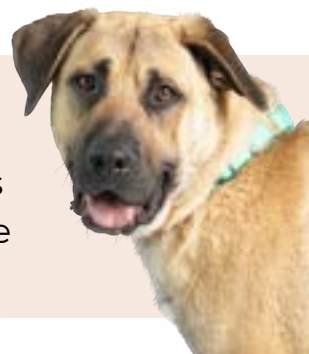
Every official Bark Crawl 2026 t-shirt purchased serves as an event ticket which helps provide shelter, medical care, nutritious food, and loving care for the nearly 2,500 homeless and vulnerable animals who come through our doors each year. Guests enjoy an afternoon of signature drinks, exclusive specials, and great company at participating venues. Additional 'tickets' are available for purchase online.

There is no set starting time or route. Participants will first check in at Easy Peasy, the Bark Crawl home base, to pick up their official Bark Crawl 2026 t-shirt, which serves as their event ticket. From there, participants are free to begin their crawl at the participating venue of their choice and make their way from stop to stop, while enjoying Detroit's vibrant community.

Guests will also have the opportunity to enter our 50/50 raffle for a chance to win cash while supporting homeless animals. The winning ticket will be drawn at the conclusion of the event at Easy Peasy.

Bark Crawl is about animals, community, and having a great time for a great cause. When people come together to support animals, they help create a stronger and more compassionate community for all.

Participants are encouraged to enjoy the event responsibly by designating a driver or arranging alternative transportation before attending. Never drink and drive. Bark Crawl is a 21 and older event and is for humans only. Leave furry friends at home and join us for a memorable afternoon in support of homeless animals.



Hosted in Detroit. **Participating Venues:**

Detroit Beer Company
Easy Peasy: Home base
Gilly's Clubhouse

Post Bar
PPS
Union Assembly



Bark Crawl Sponsorships

PRESENTING \$5,000 SOLD

Exclusive Sponsorship

- Twenty (20) Bark Crawl registrations
- Official Bark Crawl 2026 T-shirts for all registered guests
- Exclusive recognition as the Presenting Sponsor of Bark Crawl 2026
- Premier logo placement on all event marketing materials, including the official event T-shirt, website, email communications (21,000+ subscribers), and social media channels (28,000+ followers)
- Recognition on event signage and at all Bark Crawl locations
- Opportunity to host a promotional display at a participating location
- Customized volunteer experience for up to ten (10) employees
- Opportunity to create a featured social media video with one of our adoptable animals
- Dedicated sponsor spotlight in a Friends for Animals e-newsletter
- Recognition in post-event communications

Pack Leader \$2,500

- Ten (10) Bark Crawl registrations
- Official Bark Crawl 2026 T-shirts for all registered guests
- Logo placement on all event marketing materials, including the official event T-shirt, website, email communications (21,000+ subscribers), and social media channels (28,000+ followers)
- Customized volunteer experience for up to five (5) employees
- Opportunity to host a promotional display at a participating location
- Recognition on event signage and at all Bark Crawl locations during event and in post event communications.



Bark Crawl Sponsorships

Downtown Dog \$1,000

- Four (4) Bark Crawl Registrations
- Official Bark Crawl 2026 T-shirts for registered guests
- Logo placement on all event marketing materials, including the official event T-shirt, website, email communications (21,000+ subscribers), and social media channels (28,000+ followers)
- Opportunity for display at a participant location
- Recognition in post-event communications

Hudson's Hound \$500

- Two (2) Bark Crawl registrations
- Official Bark Crawl 2026 T-shirts for registered guests
- Name placement on all event marketing materials, including the official event T-shirt, website, email communications (21,000+ subscribers), and social media channels (28,000+ followers)
- Recognition in post-event communications



2026 Bark Crawl Sponsorship Committment Form

Select Your Sponsorship Level:

- ☐ Presenting Sponsor \$5,000 (exclusive) - **SOLD** ☐ Downtown Dog Sponsor \$1,000
- ☐ Pack Leader Sponsor \$2,500 ☐ Hudson's Hound Sponsor \$500

Please Print

List Sponsor As: _____

Contact Information:

Name: _____ Title: _____

Phone: _____ Cell/Work (circle one)

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Select Your Payment:

- ☐ Check enclosed (payable to Friends for Animals of Metro Detroit)
- ☐ Send Invoice (payable by September 1, 2026)
- ☐ Bill my Credit Card: American Express Discover Mastercard Visa

Name on Card: _____ Security

Credit Card Number: _____ Exp. Date: _____ Code: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Please return completed form to:

Email or Questions:

Nova Zorok
Events & Communications Manager
313.943.2697, ext. 1019
nzorok@metroetroitanimals.org

Mail:

Friends for Animals of Metro Detroit
Attn: Development
16121 Reckinger Road
Dearborn, MI 48126

