



Friends
for
Animals
of Metro Detroit



FOR IMMEDIATE RELEASE

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Newly Named Petco Love Invests in Lifesaving Work of Friends for Animals of Metro Detroit

Grant of \$2,500 will help save more pet lives in Southeast Michigan

Dearborn, Michigan (April 8, 2021) – Friends for Animals of Metro Detroit announced today a \$2,500 grant investment from the newly named, Petco Love, to support their lifesaving work for animals in Southeast Michigan.

Petco Love is a nonprofit leading change for pets nationally by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since their founding in 1999 as the Petco Foundation, they've empowered organizations with nearly \$300 million invested to date in adoption and other lifesaving efforts. And, they've helped find loving homes for more than 6.5 million pets in partnership with Petco and more than 4,000 organizations, like ours, nationwide.

"Today Petco Love announces an investment in Friends for Animals of Metro Detroit and hundreds of other organizations as part of our commitment to create a future in which no pet is unnecessarily euthanized," said Susanne Kogut, President of Petco Love. "Our local investments are only one component. This month, we will also launch the first of our national tools to empower all animal lovers to drive lifesaving change right alongside us."

"The lifesaving work of our Foster Care Program requires a tremendous amount of resources to help kittens survive and thrive. Funding from Petco Love will ensure each caregiver has the supplies they need for their foster animals, which will allow us to save many more lives" said Kim Cross, President and CEO.

Friends for Animals of Metro Detroit is a nonprofit organization dedicated to the rescue and protection of animals in the community, while inspiring healthy relationships between people and their companion animals. Since 1995, FAMD has rescued more than 57,000 animals. We meet our mission objectives by: saving all adoptable animals, providing high-quality animal care and adoption services, and delivering innovative outreach programs and activities that promote education

For more information about Friends for Animals of Metro Detroit, visit metrodetroitanimals.org, and [click here](#) to learn more about Petco Love.

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About Friends for Animals of Metro Detroit

After more than 28 years of nurturing over 59,000 animals, Friends for Animals of Metro Detroit has embarked on the second phase of their "More Love than Humanly Possible" capital campaign to

construct Phase Two of their complex, an addition to the MaryAnn Wright Animal Adoption & Education Center. For more information about FAMD, a 501(c)3 organization, visit www.metrodetroitanimals.org.

About Petco Love (Formerly Petco Foundation)

Petco Love is a nonprofit changing lives by making communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing nearly \$300 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Today, our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us. Visit petcolove.org to be part of the lifesaving work we're leading every day.