



Friends for Animals of Metro Detroit

Inspiring healthy relationships between people and their companion animals.



2020 COMMUNITY REPORT

Letter from Our Board Chair

Dear FAMD Supporters,

What a year this has been – but, honestly, we say that every year! While we continued to navigate through a COVID-19-constrained environment, we were able to continue to save 100% of our adoptable animals, hold the golf outing and Black Tie and Tails in person, and a virtual Mutt Strut, and make significant progress on our capital campaign. We also earned Charity Navigator’s 4-star rating, their highest level because of the quality of our programs and demonstration of excellent financial discipline. We were able to do all of this because of your generosity with your time and financial support. Our work allowed us to make progress towards our vision of a “Community free of homeless and neglected animals”. With our partners at RoundTable6, we established our 4 Pillars which serve as our guideposts to serving our animals and community. The statistics below represent 2020 efforts (we are not quite done with 2021!):

Adopt:

- ♥ Animal Adoption and Education Center (AAEC)-- High-quality care and adoption services. We celebrated our third anniversary at the AAEC where we found forever homes for 1,323 of our animals.
- ♥ Saving all adoptable animals. For 21 years, we have saved 100% of all adoptable animals, with 1,323 homes being enhanced through adoptions. This is a cornerstone value of our organization and a true differentiator versus other animal welfare organizations.

Donate:

- ♥ While short of our budget, we raised \$1.06 million in donations, appeals, grants, fundraising events and estate planning gifts.

Volunteer:

- ♥ Our volunteers are the heart of our organization. They enable us to ensure the animals receive the best care and love.
- ♥ Our 375 volunteers spent 12,738 hours caring for the animals, implementing our programs, and planning and executing the events.

Learn:

- ♥ We have developed and are delivering innovative outreach and education programs.
 - **Read to Rover** – Children can improve their reading skills by reading to a dog or cat at the adoption center. The kids are in a comfortable and non-judgmental environment and the dogs get much-needed love and attention. In 2020, we had 16 children participate in the program – much lower than past years due to COVID restrictions.
 - **Veteran Pet Adoption Program** – Retired or active military are eligible for reduced adoption fees. In 2020, we helped 8 veterans find their new best friends.
 - **Feed Fido** – In 2020 we provided families in need with 7,516 pounds of food. This ensured that families experiencing financial challenges were able to keep their beloved pets in their homes, where they belong.
 - **Hope’s Heroes** – This program funds medical and surgical expenses for animals in our care with extensive health issues (i.e., heartworm treatments) or injuries. In 2020, this program helped 73 animals with extensive medical needs and 41 heartworm-positive dogs.
 - **Doggy Day Out** – This program, which began in 2019, provides outside adventures for our dogs. These excursions include shopping trips to Lowes, Starbucks for “Puppacinos”, and even a day of snuggling on the couch at a volunteer’s home. In 2020, we had 1,098 Doggy Day Out outings!

Planning for the future: In addition to caring for the ~2000 animals who come through our doors each year, we are very much focused on continuing to grow our impact in the community.

- **Kim Cross**, who became our President and CEO in July 2019, is making good progress in improving the professionalism and capability of the organization, as well as building strong relationships with our donors, business, and government leaders in the community. This will position her well in delivering the operational budget and completing the capital campaign.

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• **The Fundraising Committee** is hard at work to complete the fundraising for Phase 2 of the Animal Adoption and Education Center capital campaign project which will bring all our services under one roof. Phase 2 of the project will cost \$5.1 million and include the animal intake and medical evaluation and treatment operations, as well as expanding our education and outreach programs. To date, we have raised or have pledges totaling \$2.3 million. The Fundraising Committee is working every day to get this project completed as soon as possible so we can all come home.

FAMD continues to grow and change to meet the increasing needs in our community for excellent animal care and educational programs. The staff, volunteers and board are so thankful to our donors and supporters - we could not do it without you! We are successful as an organization because our entire community comes together by supporting our events, capital campaign, volunteering, and, of course, adopting our animals.

On behalf of the entire Friends for Animals of Metro Detroit organization, thank you for all that you do for our animals, staff, and community.

With gratitude,



MaryAnn Wright
Board Chair, Friends for Animals of Metro Detroit



Board of Directors

Officers

Board Chair, MaryAnn Wright
President, Laurie Buhr
Treasurer & Financial Director,
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Our Mission

The Friends are dedicated to the rescue, protection, and adoption of companion animals in need, while inspiring the human-animal bond. We meet our mission by:

- Saving 100% of healthy and treatable animals
- Providing high-quality animal care and adoption services
- Delivering innovative outreach programs and activities that promote education
- Promote animal welfare legislation
- Embracing environmental responsibility with earth-friendly practices and facilities

Vision Statement

- A community free of homeless and neglected pets.

About FAMD

Friends for Animals of Metro Detroit (FAMD) was founded in 1993 by inspired volunteers who believed that homeless animals in our region deserve a second chance at life. Building on our strong sense of animal welfare, FAMD has grown in the past 27 years to an organization of great impact in the companion animal welfare community. We are a 501(c)(3) tax-exempt, nonprofit organization.

Every year, our dedicated staff and volunteers love and care for thousands of animals who find refuge at our shelter - including those who are lost, abused, abandoned, injured or ill. All animals adopted from FAMD are vaccinated, spayed or neutered, and microchipped for identification.

Fundraising Events

Your support of FAMD events helps us raise funds, make new Friends and care for thousands of homeless animals each year while finding them loving homes. This year, because of COVID-19 we had to adjust our fundraising, holding virtual events to keep our staff, supporters and animals safe.



Virtual Mutt Strut

In 2020 we held the 15th annual Mutt Strut, with Dearborn Family Pet Care returning as the presenting sponsor. For the first year, our Mutt Strut was completely virtual to ensure the safety of our supporters during the pandemic. Instead of spending the afternoon at Ford Field, participants were encouraged to walk with their dogs in their own neighborhoods, raising funds for FAMD and following along with virtual activities on the FAMD Facebook page. While not quite the same as holding the event in person, thanks to our supporters we still raised over \$60,000 to support FAMD and our programs! ♥

“Fore the Animals” Golf Invitational

On July 20, 2020, a significantly smaller crowd of 67 golfers spent the day at the Dearborn Country Club golfing “fore” the animals of FAMD. To keep the event COVID compliant, we welcomed less than half of the golfers who typically participate in the outing. With social distancing and safety measures in place, the golfers enjoyed themselves for a good cause. The biggest winners of the day were the animals at FAMD, with over \$35,000 raised for their care! ♥



Virtual Black Tie and Tails Gala

For the first time in FAMD history, Black Tie and Tails was held as a virtual event! Due to limitations on gatherings due to COVID-19, a small group of board members gathered at the MaryAnn Wright Animal Adoption and Education Center to host a virtual gala with Fox2’s Dan Miller as emcee, that guests could join in at home via the Zoom platform. While it was not the typical gathering at the Dearborn Inn, the night celebrated the work of FAMD and featured adoptable animals, Mission Moments and an online auction which raised funds for the animals in our care. Thanks to our wonderful supporters, we were able to raise over \$100,000 to care for the over 2,500 animals who come through our doors each year. The highlight of the night was Jake from The Jake Project presenting his life savings to board chair MaryAnn Wright. Thanks to the help of many donors, Jake was able to take his life savings of \$253.08 and turn it into over \$25,000 for his friends at FAMD. ♥



Big Heart Winner – Sophie Bozek

Our 2020 Big Heart Award winner was former FAMD Board Finance Director Sophie Bozek. This award is given to recognize the dedication and compassion of an individual who unselfishly gives their time and talent to saving and providing sanctuary to animals. From 2008-2019, Sophie was the Finance Director for FAMD and served on the Leadership Committee and the Board of Directors. As Finance Director, she introduced budget/business planning processes and monthly operating reviews that improved planning, cost control and decision making for the staff and the board. Sophie also oversaw cash management for the operations and investments for the endowment established in 2010. Her efforts resulted in significant returns and a favorable cash position. Sophie also supported the New Shelter Project. She was part of the team that developed the plan for the New Shelter and obtained the City’s financial commitment. She developed and monitored the budget for the project, and provided updated estimates of costs that supported strategic decisions. Sophie has been a dedicated volunteer who has contributed countless hours to assist FAMD achieve their goals. “I am delighted to receive this award. I have always been proud to support FAMD. It is a wonderful organization that does wonderful things,” says Bozek. ♥



Third Party Events



“We wanted to support the animal shelter because we as a family have benefitted from it. Over the years we have adopted 3 pets (1 dog and 2 cats). Of course our fur babies did give us a lot and enriched our household. With that being said we wanted to be a part of what helps keep this organization going. It was a great day at the brewery and a few pets were adopted as a result.”

Dean Downey
Downey Brewing Co.

Due to the pandemic, 2020 did not have the typical Third Party Events that we look forward to every year. Before the lockdown started, Downey Brewing Company hosted an open-house event with a portion of proceeds from their beer sales going to FAMD. As they are a dog-friendly brewery, adoptable dogs were also in attendance, meeting friends and looking for their forever homes. Since longtime FAMD supporter Pat D’Ambrosio was not able to hold his Pat’s Paw-sitively Pasta dinner in person, he switched things up with a to-go event. The pasta was still fantastic, and raised almost \$17,000! ♥

Case for Support

WHAT MAKES THE FRIENDS UNIQUE

In 1993, Friends for Animals of Metro Detroit (FAMD) started with a small group of Dearborn residents who cared. They loved animals and wanted to help however they could. Now, more than 27 years later, that passion has helped more than 62,000 animals — 2,400-plus a year — providing thousands of dogs and cats a safe place to connect with their forever humans. And it's that same passion for helping animals and making our community a better place that keeps us moving forward today.

TRANSFORMING PASSION INTO PROGRESS

On September 18, 2018, FAMD celebrated the grand opening of its new MaryAnn Wright Animal Adoption and Education Center (AAEC). This successful Phase 1 of our development expanded our facility from 4,000 to 10,000 square feet, providing a healthier, more soothing environment for our animals and an improved experience for adopters and volunteers. And with a central location in downtown Dearborn, integrated with other public services, we're more connected with the community than ever before.

CASE FOR SUPPORT REALIZING OUR FULL POTENTIAL

Phase 2 of our capital campaign will bring all our operations into one facility, while expanding the scope of how we can help. With an additional 10,000 square feet, we will be able to offer training classes for adopters to help build successful relationships with their new pets right away. We're also launching learning programs that foster social and emotional growth through interactions with animals — like our Read to Rover program. This is a joint effort with local libraries and schools, where reluctant young readers grow their confidence through reading aloud to a non-judgemental dog or cat. But our new space won't just give animals life-changing opportunities— it will also let us give back to the community as a job training site for special needs or employment-challenged adults/students from Mixer School, Services to Enhance Potential (STEP) and other groups.

To learn more, contact Kim Cross at kcross@MetroDetroitAnimals.org or 313.943.2697 extension 1005.



THE URGENCY

This year, experts anticipate a 5% to 10% increase in building operation costs. And with the cost of operating two facilities until Phase 2 is completed, the sooner we can raise the funds, the faster we'll be able to help more animals and the community for less.

HOW YOU CAN HELP

Your gift to Phase 2 of our capital campaign will do more than sustain our new home made possible through the first phase of our effort — it will truly build a community where people value animals, appreciate and practice respect and kindness, and enjoy the lifetime of benefits that can only come from loving and connecting with a pet. It's your chance to make more of a difference than what's humanly possible. ♥

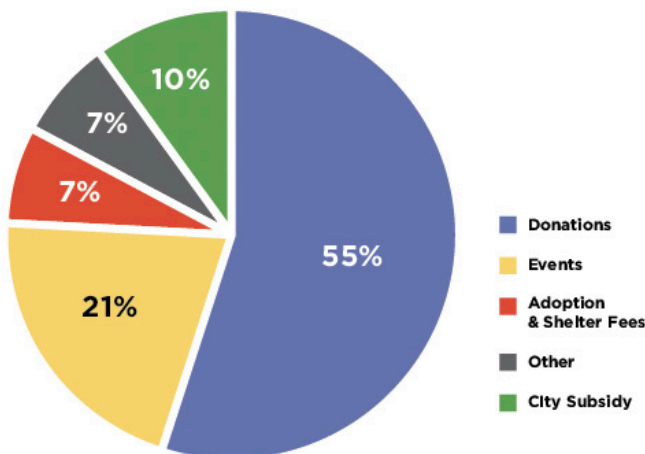
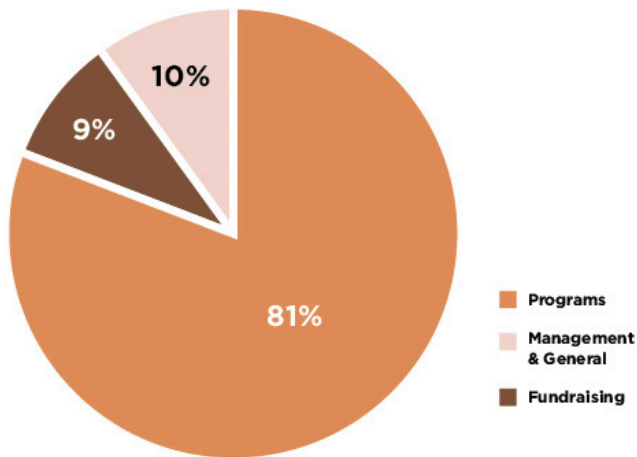


Improving Our Community

“Because of Friends like you, we made it through 2020! Thank you to all of our supporters, volunteers, adopters, donors and community members who changed the lives of thousands of homeless animals in need.

- Our programs include:
 - Low-cost spay/neuter vouchers
 - Low-cost microchipping vouchers
 - Feed Fido food pantry for low-income families
 - Read to Rover
 - Blue Star Service Dogs
 - Veteran Pet Adoption Program

Financial Operations



DIFFERENCES MADE

1,736

Animals cared for (547 dogs and 1,189 cats)

100%

Adoptable animals saved for the 21st straight year

3,957*

People visited our adoption center

375

Registered volunteers

12,738*

Volunteer hours

1,075

Animals fostered by loving families

37*

Low-cost spay/neuter vouchers distributed

11*

Low-cost microchip ID vouchers distributed

7,516

Pounds of food distributed through our Feed Fido program

* Numbers affected by COVID-19

We Love Our Volunteers!



Arielle Nabors is one of our fantastic dog-loving volunteers who spends the majority of her time at our Greenfield location running the Dog Playgroups program. She is an expert on doggy body language and is a great teacher. She also assists with Dog Day Out, fosters dogs, and just walks and plays with dogs to help them become socialized. Arielle also takes fantastic photos of the cuties that she hangs out with and helps show off their true personalities. There is no dog left behind when Arielle is involved! ♥

Sue Barna has been with FAMD for many years doing what she does best- which is a little bit of everything! She loves spending time with the cats at our Greenfield location and has been a consistent aid to our staff. She doesn't shy away from any task. She is also a transport queen and can always be counted on to help our furry friends make it to and from their vet appointments. We'd be totally lost without Sue and the amount of time, energy, and love she gives to our organization. ♥



Theresa Eicher has been going above and beyond as a volunteer with FAMD since day one! She logs serious hours running our Dog Day Out program, which she has also expanded to be able to offer more dogs and humans chances to connect and go on adventures together. She confidently educates the community on proper animal care and training techniques and is always willing to lend a hand wherever it is needed. We thank Theresa for her impeccable organizational skills, her generosity with her time, and her compassion for the animals! ♥

Our Donors

Friends for Animals of Metro Detroit is grateful for our donors who provide the necessary funding that enables us to help thousands of animals every year. We would especially like to thank the following donors who gave, in total, at least \$1,000 during 2020.

\$100,000.00 to \$499,999.00

Edward C. and Linda Dresner Levy Foundation

\$50,000.00 to \$99,999.00

J. Ferrantino Charitable Foundation
Ms. MaryAnn Wright

\$25,000.00 to \$49,999.00

Pat D'Ambrosio
Doug & Kay Neff
Roundtable-Six, LLC
Guy Wright

\$10,000.00 to \$24,999.00

Apel Foundation
Bernice Barbour Foundation
Bissell Pet Foundation
Ms. Laurie Buhr
Mr. Albert Bushnell
Alexandra Cattelan
Dearborn Family Pet Care
Allan & Lynne Kammerer
Mr. Allan Leonard
One Dearborn, Inc.
Petco Foundation
Gabrielle Senatore
Dr. David & Rande Wright

\$5,000.00 to \$9,999.00

Judith Belknap
Dr. Jeffrey & Lisa Dizik
Kenneth A. Scott Charitable Trust
Michigan Animal Welfare Foundation
Peter Oleksiak
Tom & Linda Rex

\$1,000.00 to \$4,999.00

Affiliated Veterinary Emergency Service

AK Steel Corporation
Ms. Rula Al-Aouar
Aleta Sill's Bowling World, Inc.
AmazonSmile Foundation
Richard Amenson
Amgen Foundation
Lizabeth Ardisana
Ms. Lisa Bahash
Serge & Susan Barna
Gail Brittan
Sharon Brown
Steven & Kathleen Buhr
Canine Care Centers of Michigan
Linda Channell
Tom & Debbie Clark
Mike Costello
Kim Cross
Dearborn Federal Savings Bank
Dell Giving
Detroit Red Wings Foundation
Marjorie Diedrich
Downriver Veterinary Associates, P.C.
Dan Durack
The Envelope Printery - 10k
Exchange Club Of Dearborn
Mary Fahey
Gary & Jewel Feldhus
Fifth Generation, Inc.
Karla Fisher
Ghafari Associates LLC
Elio & Raffaella Giovannone
The GoodCoin Foundation
Ms. Sumathi Govindaswami
Greektown Casino
Kevin & Margaret Green
Elaine Greene
Dr. Steven & Tara Grekin
Jim & Nancy Grosfeld Foundation
Nicholas Guzenski
Happy Howie's
Howe-Peterson Funeral Home
Howard & Donna Inch
Joe's Produce Company
Frederick Johns
Marvin & Marlene Kraska

Ms. Susan Kreston
Kroger Company, Community Rewards Program
Gary & Sue Kuhlmann
Janet Ley
Livernois Motorsports
Patricia Ludwig
Maddie's Fund
Don Manvel
Mr. Ed McDonnell
McGuire Spring Corp.
Mark Mercatante
Michigan Occupational Safety and Health Administration
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Phyllis Moore
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Glenn & Cecilia Jane O'Kray
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Margaret Sherk
Susan Shreve
Chris & Christine Slesak
Mark Sopchak
Christine Stachurski
STEP
Deborah Stewart
James & Mary Street
Matt & Meg Swis
Suzanne Tack
Neha Tadimeti
Taktix Solutions
Nick & Tina Tapazoglou

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Michael & Marylynn Tehovnik
The Dreambuilders Foundation
Pamela Thorpe
Richard Truett
Stella Valoppi
VCA Inc.
VetSelect Animal Hospital
Margaret Wade
Julie Walker
Gerald Weigand
Walter & Marie Zelasko
Dennis & Carole Zikowski



“Dr. Dizik is a wonderful asset to FAMD - not only is he our Board Veterinarian and ensures our animals can be seen in a timely manner at one of his practices - Lincoln Park Veterinary Hospital or Affiliated Veterinary Emergency Services, he also is a long-time financial supporter and sponsor of our events. We can't thank him enough for his continued support and care for our animals.”

-Kim Cross
President & CEO

Happy Tails

Birdie

I thought I would give you and Birdie's foster family an update since her May 1st adoption! Birdie is thriving! She loves all fruits and veggies which is astonishing to us. She also has an unbelievable penchant for no show socks. Birdie has a trainer for an hour per week and she walks and heels wonderfully. We are now beginning to introduce her to other dogs and she is progressing beyond our expectations. It is her mission to keep all squirrels out of our yard. As you will see from the photo this is her guard position. She is such a lovable and sweet dog and ready to offer kisses at any given moment. She loves car rides and she has to be able to touch you when sleeping. We have enrolled her in bark box super chewer and she loves all her new toys. Please let her foster family and the rest of your staff know that Birdie is doing very well and she has adjusted to her new home quite well. It was a rough few weeks in the beginning, but we were bound and determined to help her transition into her new home and so far we couldn't be happier. Thank you for taking such wonderful care of our baby girl.

- Leibengood Family



Wallaby

Life here continues to be so beautiful! Wallaby is doing amazing! He seems to have a knack for making me do a double take, daily & often! He is exercising his right to Boss me. First things first...Wally realized if he yells loud enough "Momm" "Moommmaaaa" "Meommmaaaaaww" Mom brings "his chair" with the pretty white feathers to the locked screen door so he can look out & sun! That white blanket "was" my favorite...* note the word "was." Wally seeks me out if he needs something, calling to me with every other step he takes...and just like a toddler person he stands there looking at me with a serious face "telling" me whatever is on his mind! He demanded I order him a harness & leash! It'll be delivered in a few days...which reminds me, the UPS guy & my Mailman knock "Hey! How's Wallaby?? He has another package!"

Wallaby is awesome ! He has gotten so comfortable & seems very content! He still talks it up every day! His meows have become more audible! One day my daughter stopped by, Wally walked up to her & started talking. She said "Mom? Did he just say " Mama out?"... I said "probably!". Her face ... But he does say that and then shifts his head towards the door. He also says " love you!" He loves to hop in his cat stroller! He sits so tall & proud never missing anything going on around him. He is calm & we go out daily as long as its not too hot. His eyes don't weep as much as they once did. His coat is very shiny and his skin isn't dry or flaky. - Nadine



Friends for Animals of Metro Detroit



Visit Us:

Animal Services and Administration*

2661 Greenfield Road
Dearborn, MI 48120
Monday – Saturday: 8am – 3pm
Sunday: Closed

MaryAnn Wright Animal Adoption and Education Center*

16121 Reckinger Road
Dearborn, MI 48126
Monday: Closed
Tuesday – Saturday: 12pm – 4pm
Sunday: Closed

*Please visit our website for the most up-to-date hours.

Join the Friends Legacy Society

The Legacy Society recognizes those who honor Friends for Animals of Metro Detroit through a gift designated in their estate plans. If you have chosen us as a beneficiary of your will or trust, IRA or life insurance, please join today by contacting Kim Cross, President & CEO, at 313.943.2697 ext. 1005 or kcross@metrodetroitanimals.org

Contact Us:

Website: www.MetroDetroitAnimals.org
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Fax: 313-943-2262
Tax ID number: 38-3171570
Facebook: @MetroDetroitAnimals
Instagram: @MetroDetroitAnimals
Twitter: @MetroDetAnimals