

BISSELL Pet Foundation and Dogtopia Team Up to "Empty the Shelters"

Friends for Animals of Metro Detroit part of 350+ shelters participating in the spring "Empty the Shelters" event

DEARBORN, MI. DATE—<u>BISSELL Pet Foundation</u>, a national animal welfare organization dedicated to ending pet homelessness, is excited to announce it will team up with <u>Dogtopia</u> for the foundation's first "Empty the Shelters" national adoption event of 2023. From May 1 to May 15, BISSELL Pet Foundation's Spring National "Empty the Shelters" will occur at more than 350 shelters in 45 states with pets available for adoption for just \$50 or less, including Friends for Animals of Metro Detroit (FAMD).

- FAMD will participate May 1 15, 2023 at the MaryAnn Wright Animal Adoption & Education Center, located at 16121 Reckinger Rd. in Dearborn MI 48126, offering \$25 adoption fees for adult cats and dogs.
- There will be two off-site events on May 6 at the Canton PetSmart from 12 3 p.m., located at 47142 Michigan Ave. Canton, MI 48188, and on May 13 at the Detroit Premier Pet Supply from 12 – 3 p.m., located at 1511 Washington Blvd Detroit 48226.
- All interested adopters can find more details online at https://www.metrodetroitanimals.org/.

Since the 2016 inception of BISSELL Pet Foundation's "Empty the Shelters," nearly 140,000 pets at 605 animal welfare organizations in 47 states and Canada have received second chances. An average of 1,000 shelter pets are adopted each day during each quarterly national event. Through this partnership and continued support, the foundation is looking forward to reaching more pets in more shelters and communities during this upcoming event.

"BISSELL Pet Foundation's "Empty the Shelters' is proven to make a lifesaving difference, and we are thrilled to team up with Dogtopia, who shares our vision to give every pet their best life," said Cathy Bissell, Founder of BISSELL Pet Foundation. "This is a very difficult time for shelters across the country, with increasing owner surrenders due to the housing crisis and inflation as well as slowed adoption rates. With Dogtopia's partnership, we are hopeful more pets than ever will find homes during this national event."

FAMD has been involved with "BISSELL Pet Foundation's "Empty the Shelters' for a couple years now and they love to participate more than once a year. They normally have a good week of at least six dogs and over 15 cats being adopted.

"We love being able to give the adopters the opportunity to find a 'furever' best friend at our shelter thanks to the wonderful Bissell Pet Foundation and their partners. Our favorite perk from the event, in addition to adoptions, is that it helps let our community and the communities around us know where we are and what we do!," said Jewel Holliday, Manager, MaryAnn Wright Animal Adoption & Education Center (AAEC).

BISSELL Pet Foundation and Friends for Animals of Metro Detroit urge families to do their research about the pet they are interested in adopting, as well as adoption requirements. For more information on adopting or donating to "Empty the Shelters," visit <u>www.bissellpetfoundation.org/empty-the-shelters</u> as well as <u>https://www.metrodetroitanimals.org/.</u>

About BISSELL Pet Foundation:

BISSELL Pet Foundation is a charitable 501©(3) nonprofit organization with a mission to help reduce the number of animals in shelters through pet adoption, spay/neuter programs, microchipping, and crisis and disaster response. Founded in 2011 by Cathy Bissell, BPF is an extension of her long-standing love for animals and commitment to their welfare. BPF has since

partnered with more than 5,700 shelters and rescues across the U.S. and Canada to help pets find loving homes. The foundation is supported by generous donors and BISSELL Homecare, Inc., where every purchase saves pets. To learn more, visit <u>www.bissellpetfoundation.org</u>.

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