



FRIENDS FOR ANIMALS OF METRO DETROIT

2661 Greenfield Rd., Dearborn, MI 48120

metrodetroitanimals.org

FOR IMMEDIATE RELEASE

FRIENDS FOR ANIMALS OF METRO DETROIT'S 18TH ANNUAL MUTT STRUT PLANS TO BE BIGGER, BETTER DOG FESTIVAL

Dearborn, MI. – On Saturday, September 23, 2023, from 10 a.m. – 4 p.m., Friends for Animals of Metro Detroit's 18th annual Mutt Strut returns as a dog festival and street fair at the organization's Adoption and Education Center, located at 16121 Reckinger Road, Dearborn, MI 48126.

In celebration of the five-year anniversary of the grand opening of our new facility, Mutt Strut 2023 will be hosted at the MaryAnn Wright Animal Adoption and Education Center and will feature food trucks, local exhibitors, a drawing for the Mutt Strut Raffle and more fun activities for the whole family. This gives you the chance to see our animals and get a sneak peek at the progress on our new digs!

More than 800 pet lovers join in for this community-wide celebration every year. This pledge-driven, fun-filled day is one of the many amazing ways to support the 2,500 animals Friends for Animals cares for annually.

"Very much like our organization, Mutt Strut this year is evolving. It is becoming bigger and better than ever before. We wanted to create an event that was community-centric at its core. That embraced our communities we served by highlighting the support we have for one another. This event not only showcases this but will be so much more. We are adding more exhibitors, more sponsors, and more activities. There will be games and activities for kids, a VIP lounge for adults, face painting, a dunk tank, and so many other ways to help nearly 2,500 animals we care for every year. The Mutt Strut is truly become a festival for the community while celebrating the human-animal bond," said President and CEO Cory Keller.

You can sign up for Mutt Strut as an individual or grab some friends and join in as a team! Registration is \$35 per person and includes an exclusive 2023 Mutt Strut t-shirt. Once you have registered and created your personalized fundraising page, we encourage you to share it with friends, family and co-workers to help spread the love even further.

There will be prizes for the top-fundraising teams and individuals! Those who raise \$350 or more will even gain access to our Exclusive Kitty Cat 'Catfe' VIP Lounge on the day of the event.

Day-of admission, without a t-shirt, will be available with a suggested \$5 donation.

Mutt Strut raffle tickets are \$10 each. The drawing will take place Saturday, September 23 during Mutt Strut, where ten winners receive prizes valued at \$500 – \$250 in cash and a \$250 Premier Pet Supply gift card. Prizes are generously sponsored by Premier Pet Supply.



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There is still time to become a sponsor or an exhibitor at the Mutt Strut.

For more information to register for Mutt Strut, visit <https://www.metrodetroitanimals.org/event/mutt-strut-2023/>.

To purchase your tickets, to speak with someone about sponsorship opportunities, or to be one of our exhibitors, contact Nova Zorok, events and communications manager, at nzorok@MetroDetroitAnimals.org or [313.943.2697 ext. 1019](tel:313.943.2697).

Proceeds from this event will go toward FAMD's General Operations Fund, dedicated to providing our animals with the best medical care, food and love possible until their time of adoption.

FAMD is a 501c3 organization and is located at 16121 Reckinger in Dearborn. Friends for Animals of Metro Detroit is dedicated to the rescue, protection, and adoption of companion animals in need, while inspiring the human-animal bond. Friends for Animals of Metro Detroit (FAMD) was founded in 1993 by volunteers who believed that homeless animals in our region deserve a second chance at life. Building on our strong sense of animal welfare, FAMD has grown in the past 30 years to an organization of great impact in the companion animal welfare community. The organization helps find homes for approximately 2,500 dogs and cats each year.

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