



FRIENDS FOR ANIMALS OF METRO DETROIT
16121 Reckinger Rd., Dearborn, MI 48126
metrodetroitanimals.org
313-943-2697

Bark Crawl 2025

Sponsorship Packet

Saturday, August 9, 2025, 1 – 5 p.m.

We are a 501(c)(3) nonprofit organization dedicated to the rescue, protection, and adoption of companion animals in need, while inspiring the human-animal bond. We are throwing our second fundraiser Bark Crawl in Detroit this summer. It will be from 1 – 5 p.m. We partner with 8 bars in walking distance from one another. Attendees register and receive a t-shirt with original iconography, and a map of participating destinations to create engagement, fundraise, and capture new community visibility and audiences.



Party in the name of proceeds.

Introducing Bark Crawl. This brand-new event is all about animals, community, and most importantly, a good time! We're partnering with some iconic local spots for an afternoon of good spirits, all located right in the heart of downtown Detroit. Though we love our animals, this event will only be people-friendly.

Enjoy an afternoon of signature drinks and good company. Your Bark Crawl 2025 T-shirt gets you into the venues and access to drink specials at participating venues! Start wherever you want – just stop in at the first place you feel like, then go from bar to bar making friends along the way.

We encourage everyone to enjoy the bar crawl responsibly. Please ensure you have a designated driver or arrange alternate transportation home.
DO NOT DRINK AND DRIVE.

\$5,000 - SOLD

Bark Crawl Presenting Sponsor

- Registration for (20) guests with official Bark Crawl shirts
- Name on official Bark Crawl shirt
- Station can be named after you or your business
- Business display (optional) at the event or program you are sponsoring
- Business/name(s) will be added to our event landing web page (<https://www.metrodetroitanimals.org/>) – 10,000+ visitors/month



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- Opportunity to create a video with one of Friend's for Animal's adoptable animals, promoting your involvement and business
- Visibility in our email newsletter – 16,000+ recipients
- Social media visibility – 27,000+ followers (24k Facebook and 3k+ Instagram)

\$1,000

Downtown Dog Sponsor

- Name on official Bark Crawl shirt
- Registration for four guests with official Bark Crawl shirts
- Station can be named after you or your business
- Business display (optional) at the event or program you are sponsoring
- Business will be added to our event landing web page (<https://www.metrodetroitanimals.org/>) – 10,000+ visitors/month
- Visibility in our email newsletter – 16,000+ recipients
- Social media visibility – 27,000+ followers (24k Facebook and 3k+ Instagram)

\$500

Hudson's Hound Sponsor

- Registration for two guests with official Bark Crawl shirts
- Name on official Bark Crawl shirt
- Business will be added to our event landing web page (<https://www.metrodetroitanimals.org/>) – 10,000+ visitors/month
- Visibility in our email newsletter – 16,000+ recipients
- Social media visibility – 27,000+ followers (24k Facebook and 3k+ Instagram)

Your benefits for participating include:

- Business/name(s) will be added to our event landing web page (<https://www.metrodetroitanimals.org/>) – 10,000+ visitors/month
- Visibility in our email newsletter and all event-related enews communications – 16,000+ recipients
- Social media visibility – 27,000+ followers (24k Facebook and 3k+ Instagram)
- The satisfaction that your support will help the over 2,500 dogs & cats who come through our doors each year.



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Friends for Animals of Metro Detroit was founded in 1993 by inspired volunteers who believed that homeless animals in our region deserve a second chance at life. Building on our strong sense of animal welfare, Friends for Animals has grown in the past 30 years to an organization of great impact in the companion animal welfare community.

Every year, our dedicated staff and volunteers love and care for thousands of animals who find refuge at our shelter – including those who are lost, abused, abandoned, injured, or ill. All animals adopted from Friends for Animals are vaccinated, spayed or neutered, and microchipped for identification.

Your support of Friends for Animals helps us raise funds, make new Friends, and care for thousands of homeless animals each year, while finding them loving homes. Friends for Animals is a 501(c)3 tax-exempt nonprofit organization registered in the State of Michigan. Tax ID: 38-3171570.

Please Circle Your Desired Sponsorship Level

Bark Crawl Presenting Sponsor - \$5,000 - **SOLD**

Downtown Dog Sponsor – \$1,000

Hudson's Hound Sponsor - \$500

Sponsorships can be purchased by completing and returning the form below or by calling Nova at 313.943.2697 ext. 1019.

Deadline to have logo or name on Official Bark Crawl T-shirt- July 14th, 2025

Business or Individual Name (Exactly as it should appear for recognition)

Contact Name-----

Address-----**City**-----

State-----**Zip**-----



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Phone Number _____ **Email** _____

Business URL _____

Payment Method

Check (Payable to Friends for Animals)

Credit Card

Online

Name on Card _____

Card Number _____

CVC Code (3 or 4 Digits) _____ **Exp. Date** _____ **Billing Zip** _____

Total to be Charged _____

Please make checks payable to Friends for Animals of Metro Detroit and mail to,
Attn: Nova Zorok, 16121 Reckinger Road, Dearborn, MI 48126.

Questions? Please contact Nova Zorok, Events & Communications Manager
at 313.943.2697 ext. 1019 or NZorok@MetroDetroitAnimals.org