



MEDIA ALERT

Friends for Animals of Metro Detroit Announces Third Annual Bark Crawl in Downtown Detroit

- WHAT:** Bark Crawl, presented by Towne Mortgage Company, is a fundraising pub crawl — a mission in motion. Every drink and every stop along the way helps provide shelter, medical care, and second chances for the homeless pets in need at Friends for Animals. This 3rd annual event is all about animals, community, and most importantly, a good time! The organization is partnering with some iconic local spots for an afternoon of good spirits; all located right in the heart of downtown Detroit.
- Downtown Detroit is both the central business district and a residential area in Detroit. It's known for its vibrant mix of businesses, restaurants, entertainment, and cultural attractions. Key features include Woodward Avenue, Campus Martius Park, Comerica Park, and the newly finished Hudson's Detroit and Nick Gilbert Way. The area is experiencing revitalization, with many historic buildings being renovated and repurposed.
- Come celebrate Detroit history and your own nostalgic memories, while exploring the new life the city now offers!
- Please enjoy the event responsibly. Bark Crawl is a 21 and older event and is for humans only, so please leave your furry friends at home.
- WEB:** Visit <https://www.metrodetroitanimals.org/event/3rd-annual-bark-crawl/> for more details.
- WHEN:** Saturday, August 22, 2026
1 – 5 p.m.
- WHERE:** Six venues: Union Assembly, located at 2131 Woodward Ave.; Gilly's Clubhouse, located at 1550 Woodward Ave.; Detroit Beer Co., located at 1529 Broadway St.; returning venue Post Bar, located at 1325 Broadway St.; pet store partner Premier Pet Supply, located at 1511 Washington Blvd., and returning homebase bar, EASY PEASY, located at 1456 Woodward
- VISUALS:** **Media are invited to schedule an interview for a story in advance to promote attendance and awareness of this event**, or to attend during the event to capture photos and video of attendees and venues. Visuals include attendees, shelter staff, volunteers, and community members.
- INTERVIEWS:** Interview requests should be directed to Nova Zorok. To schedule, please contact: nzorok@metrodetroitanimals.org 313.943.2697 ext. 1019
- DETAILS:** Pre-register online for \$35 per person to receive the official t-shirt and confirm participation on August 22. Stop into EASY PEASY upon arrival to check in, buy 50/50 raffle tickets at all participating venues and plan your route at your own pace on foot to the next stops on the map for featured drink and food specials. The raffle drawing will be held at EASY PEASY at the end of the event at 5 p.m. Sponsor and participating venue Premier Pet Supply will be hosting an off-site adoption event from noon – 3 p.m.
- Follow @metrodetroitanimals on Instagram and Friends for Animals of Metro Detroit on Facebook for updates and announcements.

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About Friends for Animals of Metro Detroit:

Friends for Animals is a 501c3 organization and is located at 16121 Reckinger in Dearborn. Friends for Animals is dedicated to the rescue, protection, and adoption of companion animals in need, while inspiring the human-animal bond. Friends for Animals was founded in 1993 by volunteers who believed that homeless animals in our region deserve a second chance at life. The shelter has been operated by the Friends under contract with the city, since 1996. Building on our strong sense of animal welfare, Friends for Animals has grown in the past 30 years to an organization of great impact in the companion animal welfare community. The organization helps find homes for approximately 2,500 dogs and cats each year.

Media Contact:

Nova Zorok
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